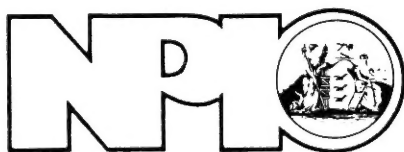


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CITY OF NEWARK OBTAINS GRAFFITI REMOVAL TRAILER AND KICKS OFF NEW CLEAN UP PROGRAM

Mayor Sharpe James announced today that the Newark Department of Neighborhood Services has launched its "Graffiti Free Newark" program introducing its first ever graffiti removal trailer.

The City of Newark is the first municipality in New Jersey to utilize the trailer, which was made by the New York City-based company, Graffiti Answers. The Unique trailer-based cleaning system enables work crews to eradicate over 20,000 square feet of graffiti per day, with a precise paint-surface color match. Prior to implementing the new system, workers were only able to cover 2,000 feet of graffiti a day, using paint brushes and rollers.

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"Graffiti has a negative impact on the City of Newark, and we continuously seek new methods to combat this problem within our neighborhoods," said Mayor Sharpe James. "We are happy to obtain such outstanding state-of-the-art technology to increase our efforts of cleaning and beautifying New Jersey's largest city."

"Visual pollution is one of the most devastating problems to occur in our neighborhoods," said Donna Seay, coordinator of the city's Graffiti Removal Program. "Our job is to eliminate this blight and to beautify our neighborhoods."

The Graffiti Free Newark program will be operated on a full time and year round basis. For further information, please contact Ms. Donna Seay at 973-733-8040.

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